



WXYZ

ORDER

Print Date 11/12/12

Page 1 of 8

Flight Dates **10/30/12-11/06/12**

Contract / Revision **305719 /**

Original Date / Revision
07/24/12 11/07/12

Advertiser **Citizens for Affordable Qual**

Agency **New Media Firm**

Buying Contact

**1322 G Street SE
Washington, DC 20003**

Product

Citizens for Affordable Quality Hon

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1536 Week 1**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	109	\$106,292.50	\$125,050.00	0.00
Totals	109	\$106,292.50	\$125,050.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	109	\$106,292.50	\$125,050.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WXYZ	10/30/12	11/06/12	430 AM News 7 Action News This Morni	CM	430a-5a	11111--	:30	5	\$150.00	P-4	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4				\$150.00		0.00			
		Week: 11/05/12	11/11/12	11-----		2				\$150.00		0.00			
E 2	WXYZ	10/30/12	11/06/12	5am News M-F 5am News M-F	CM	5-6am M-F	11111--	:30	5	\$400.00	P-4	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4				\$400.00		0.00			



WXYZ

Print Date: 11/12/12

Page 2 of 8

Contract / Revision **305719** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1536 Week 1**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WXYZ	10/30/12	11/06/12	5am News M-F 5am News M-F	CM	5-6am M-F	11111--	:30	5	\$400.00	P-4	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WXYZ	10/29/12-11/04/12		5am News M-F		5-6am M-F	-TWThF----	:30		(\$400.00)		0.00 NM		
See MG 2.7 [per sk.....mt]														
7	NXYZ	11/06/12-11/06/12		5am News M-F		5-6am M-F	-T-----	:30		\$400.00		0.00 NM		
Ⓜ MG for 2.4 11/01														
Week:		11/05/12	11/11/12	11-----	2		\$400.00		0.00					
E 3	WXYZ	10/30/12	11/06/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	22222--	:30	10	\$900.00	P-3	0.00 NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-2222--	8		\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WXYZ	10/29/12-11/04/12		GMA M-F 7-9am		7-9am M-F	-TWThF----	:30		(\$900.00)		0.00 NM		
See MG 28.3,28.4,28.5 [oversold.....mt]														
8	WXYZ	10/29/12-11/04/12		GMA M-F 7-9am		7-9am M-F	-TWThF----	:30		(\$900.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	22-----	4		\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	11/05/12-11/11/12		GMA M-F 7-9am		7-9am M-F	MT-----	:30		(\$900.00)		0.00 NM		
Credited														
10	WXYZ	11/05/12-11/11/12		GMA M-F 7-9am		7-9am M-F	MT-----	:30		(\$900.00)		0.00 NM		
See MG 28.3,28.4,28.5 [for FX rate]														
E 4	WXYZ	11/03/12	11/03/12	Action News SAT 6am Action News SAT 6am	CM	SAT 6-7am	-----S-	:30	1	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$250.00		0.00					
E 5	WXYZ	11/03/12	11/03/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	-----S-	:30	1	\$350.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		GMA SAT 7-8am		SAT 7-8am	-----Sa--	:30		(\$350.00)		0.00 NM		
Credited														
E 6	WXYZ	11/03/12	11/03/12	Action News SAT 8am Action News SAT 8am	CM	SAT 8-9am	-----S-	:30	1	\$350.00	P-4	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$350.00		0.00					
E 7	WXYZ	11/04/12	11/04/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	-----S	:30	1	\$350.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		GMA SUN 7-8am		SUN 7-8am	-----Su	:30		(\$350.00)		0.00 NM		
Credited														
E 8	WXYZ	11/04/12	11/04/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	-----S	:30	1	\$350.00	P-4	0.00 NM	1	\$350.00



WXYZ

Print Date: 11/12/12

Page 3 of 8

Contract / Revision **305719** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1536 Week 1**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WXYZ	11/04/12	11/04/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$350.00		0.00			
E 9	WXYZ	10/30/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	22221--	:30	9	\$500.00	P-4	0.00	NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1221--					6	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WXYZ	10/29/12-11/04/12		M-F 9a-10a		9-10am M-F	-TWThF----	:30		(\$500.00)		0.00	NM		
See MG 28.3,28.4,28.5 [oversold....mt]															
Week:		11/05/12	11/11/12	22-----					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	WXYZ	11/05/12-11/11/12		M-F 9a-10a		9-10am M-F	MT-----	:30		(\$500.00)		0.00	NM		
See MG 9.13 [for FX spot]															
13	NXYZ	11/06/12-11/06/12		M-F 9a-10a		9-10am M-F	-T-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 9.10 11/05															
E 10	WXYZ	10/30/12	11/05/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	11111--	:30	5	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$400.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00			
E 11	WXYZ	10/30/12	11/02/12	12p Noon News 12n-1p	CM	12-1pm M-F	-1111--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$500.00		0.00			
E 12	WXYZ	10/30/12	11/05/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	11111--	:30	5	\$900.00	P-4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$900.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00			
E 13	WXYZ	10/30/12	11/05/12	5p News 5-6pm M-F	CM	5-6pm M-F	11111--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 14	WXYZ	10/30/12	11/05/12	6p News 6-630pm M-F	CM	6-630pm M-F	11111--	:30	5	\$1,200.00	P-4	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WXYZ	11/05/12-11/11/12		6p News		6-630pm M-F	M-----	:30		(\$1,200.00)		0.00	NM		
Credited															
E 15	WXYZ	10/30/12	11/05/12	7p News M-F 7-730p	CM	7-730pm M-F	11111--	:30	5	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$1,200.00		0.00			

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WXYZ	10/30/12	11/05/12	7p News M-F 7-730p	CM	7-730pm M-F	11111--	:30	5	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-1111--	4		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	WXYZ	10/29/12-11/04/12	7p News	7-730pm M-F	-TWThF----	:30	(\$1,200.00)	0.00	NM						
See MG 28.3,28.4,28.5 [per sk.....mt]															
Week:		11/05/12	11/11/12	1-----	1		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
3	WXYZ	11/05/12-11/11/12	7p News	7-730pm M-F	M-----	:30	(\$1,200.00)	0.00	NM						
Credited															
E 16	WXYZ	11/03/12	11/03/12	Access Saturday Sat 7-8pm	CM	7-8pm Sat	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WXYZ	10/29/12-11/04/12	Access Saturday	7-8pm Sat	-----Sa--	:30	(\$1,000.00)	0.00	NM						
See MG 16.2 [inv code is EARLY NEWS SA 7pm]															
2	NXYZ	11/03/12-11/03/12	Early News Sa 7p (Foll Sport:7pm Sat		-----Sa--	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 16.1 11/03															
E 17	WXYZ	11/04/12	11/04/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-----S	1		\$750.00	0.00							
E 18	WXYZ	10/31/12	11/02/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	--1-1--	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	--1-1--	2		\$1,800.00	0.00							
E 19	WXYZ	10/30/12	11/05/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	P-4	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-1-1-1-	3		\$2,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
3	WXYZ	10/29/12-11/04/12	Late News M-Su	11-1135pm M-Su	-T-Th-Sa--	:30	(\$2,000.00)	0.00	NM						
See MG 19.5 [news is at 1130pm on Saturday, 11/3]															
5	NXYZ	11/03/12-11/03/12	Late News M-Su	11-1135pm M-Su	11:30 PM-12:00C-----Sa--	:30	\$2,000.00	0.00	NM						
Ⓜ MG for 19.3 11/03															
Week:		11/05/12	11/11/12	1-----	1		\$2,000.00	0.00							
E 20	WXYZ	10/30/12	11/05/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M	11111--	:30	5	\$750.00	P-4	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-1111--	4		\$750.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	NXYZ	10/29/12-11/04/12	M-F 1135p-1205a	1135pm-1205am	-TWThF----	:30	\$1,500.00	0.00	NM						
2	WXYZ	10/29/12-11/04/12	M-F 1135p-1205a	1135pm-1205am	-TWThF----	:30	(\$750.00)	0.00	NM						
Credited															
3	NXYZ	10/29/12-11/04/12	M-F 1135p-1205a	1135pm-1205am	-TWThF----	:30	\$1,500.00	0.00	NM						
4	WXYZ	10/29/12-11/04/12	M-F 1135p-1205a	1135pm-1205am	-TWThF----	:30	(\$750.00)	0.00	NM						
Credited															



WXYZ

Print Date: 11/12/12

Page 5 of 8

Contract / Revision **305719** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qua** Estimate # **1536 Week 1**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 20	WXYZ	10/30/12	11/05/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am	M1111--	:30	5	\$750.00	P-4	0.00 NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	11/05/12-11/11/12		M-F 1135p-1205a		1135pm-1205am	M-----	:30		\$1,500.00		0.00 NM		
E 21	WXYZ	10/30/12	11/05/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am	M-1111--	:30	5	\$250.00	P-4	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$250.00		0.00					
Week:		11/05/12	11/11/12	1-----	1		\$250.00		0.00					
E 22	WXYZ	10/30/12	11/05/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	11111--	:30	5	\$150.00	P-4	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$150.00		0.00					
Week:		11/05/12	11/11/12	1-----	1		\$150.00		0.00					
E 23	WXYZ	11/03/12	11/03/12	SA 1130p-1230a SA Greys	CM	1130pm-1230am	-----S-	:30	1	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$250.00		0.00					
E 24	WXYZ	11/04/12	11/04/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----S	:30	1	\$550.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Sports Update 1130-12m Su		1130pm-12am	-----Su	:30		(\$550.00)		0.00 NM		
Credited														
E 25	WXYZ	11/05/12	11/05/12	Monday Prime C Castle	CM	10-11pm Monday	M-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$5,000.00		0.00					
E 26	WXYZ	10/30/12	10/30/12	Tuesday Prime C Private Practice	CM	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	P-4	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----	1		\$5,000.00		0.00					
E 27	WXYZ	11/01/12	11/01/12	Thursday Prime A Missing	CM	8-9pm Thursday	---T---	:30	1	\$4,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---	1		\$4,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Thursday Prime A		8-9pm Thursday	---Th----	:30		(\$4,000.00)		0.00 NM		
Credited														
E 28	WXYZ	11/02/12	11/02/12	Friday Prime A Shark Tank	CM	8-9pm Friday	----F--	:30	1	\$2,000.00	P-3	0.00 NM	3	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--	1		\$2,000.00		0.00					



WXYZ

Print Date: 11/12/12

Page 6 of 8

Contract / Revision **305719** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qua** Estimate # **1536** Week **1**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 28	WXYZ	11/02/12	11/02/12	Friday Prime A Shark Tank	CM	8-9pm Friday	----F--	:30	1	\$2,000.00	P-3	0.00 NM	3	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Friday Prime A See MG 28.2 [8-9p is now Last Man/Malibu]		8-9pm Friday	----F--	:30		(\$2,000.00)		0.00 NM		
2	WXYZ	10/29/12-11/04/12		Friday Prime A Ⓜ See MG 28.3,28.4,28.5 [oversold....mt]		8-9pm Friday	----F--	:30		(\$2,000.00)		0.00 NM		
3	NXYZ	11/03/12-11/03/12		SA 8-10am Action News Ⓜ MG for 3.10,3.4,9.8,15.2,28.2		8-10a	-----Sa--	:30		\$3,000.00		0.00 NM		
4	NXYZ	11/04/12-11/04/12		SU 12a-1a Ⓜ MG for 3.10,3.4,9.8,15.2,28.2		12am-1am	-----Su	:30		\$1,500.00		0.00 NM		
5	NXYZ	11/03/12-11/03/12		SA 1130p-1230a Ⓜ MG for 3.10,3.4,9.8,15.2,28.2		1130pm-1230am(12:00 XM-12:30C-	-----Sa--	:30		\$1,000.00		0.00 NM		
E 29	WXYZ	11/03/12	11/03/12	ABC Saturday Night Foot ABC's Saturday Night Foc	CM	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$3,000.00		0.00					
E 30	WXYZ	11/04/12	11/04/12	Sunday Prime A AFHV	CM	7-8pm Sunday	-----S	:30	1	\$3,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$3,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Sunday Prime A Credited		7-8pm Sunday	-----Su	:30		(\$3,000.00)		0.00 NM		
E 31	WXYZ	11/04/12	11/04/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	-----S	:30	1	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$250.00		0.00					
E 32	WXYZ	10/30/12	11/05/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	11111--	:30	5	\$750.00	P-4	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--	4		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		M-F 11a-12n Credited		11am-12pm M-F	-TWThF----	:30		(\$750.00)		0.00 NM		
2	WXYZ	10/29/12-11/04/12		M-F 11a-12n Credited		11am-12pm M-F	-TWThF----	:30		(\$750.00)		0.00 NM		
3	WXYZ	10/29/12-11/04/12		M-F 11a-12n Credited		11am-12pm M-F	-TWThF----	:30		(\$750.00)		0.00 NM		
4	WXYZ	10/29/12-11/04/12		M-F 11a-12n Credited		11am-12pm M-F	-TWThF----	:30		(\$750.00)		0.00 NM		
Week:		11/05/12	11/11/12	1-----	1		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	NXYZ	11/05/12-11/11/12		M-F 11a-12n		11am-12pm M-F	M-----	:30		\$1,500.00		0.00 NM		
E 33	WXYZ	11/03/12	11/03/12	SA 1a-2a SA Unit	CM	1am-2am	-----S-	:30	1	\$175.00	P-3	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WXYZ

Print Date: 11/12/12

Page 7 of 8

Contract / Revision **305719** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1536 Week 1**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	WXYZ	11/03/12	11/03/12	SA 1a-2a SA Unit	CM	1am-2am	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/29/12-11/04/12		SA 1a-2a		1am-2am	-----Sa--	:30		(\$175.00)		0.00	NM		
See MG 33.2 [invalid inv code]															
2	WXYZ	10/29/12-11/04/12		SA 1230a-130a		1230am-130am	-----Sa--	:30		\$175.00		0.00	NM		
Ⓜ MG for 33.1 11/03															
E 34	WXYZ	11/04/12	11/04/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$250.00		0.00						
E 35	WXYZ	10/31/12	10/31/12	Wednesday Prime A Middle/Suburgatory	CM	8-9pm Wednesday	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$4,500.00		0.00						
E 36	WXYZ	10/30/12	11/06/12	6am News M-F Action News 6am	CM	6-7am M-F	11111--	:30	5	\$900.00	P-3	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$900.00		0.00						
Week:		11/05/12	11/11/12	11-----	2		\$900.00		0.00						
E 37	WXYZ	11/04/12	11/04/12	SU 1a-2a SU 1a-2a	CM	1am-2am	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$175.00		0.00						
E 38	WXYZ	10/30/12	10/30/12	Tuesday Prime B Happy Endings/Apt23	CM	9-10pm Tuesday	-T-----	:30	1	\$9,000.00	FX	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$9,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/29/12-11/04/12		Tuesday Prime B		9-10pm Tuesday	-T-----	:30		(\$9,000.00)		0.00	NM		
Credited															
E 39	WXYZ	11/02/12	11/02/12	Friday Prime C 20/20	CM	10-11pm Friday	----F--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$4,000.00		0.00						
E 40	WXYZ	11/04/12	11/04/12	Sunday Prime C Revenge	CM	9-10pm Sunday	-----S	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$5,000.00		0.00						
N 41	WXYZ	10/30/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9pm Tuesday	-T-----	:30	1	\$13,000.00	P-3	0.00	NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$13,000.00		0.00						
N 42	WXYZ	11/03/12	11/03/12	SA 8-10am Action News SA 8-10am Action News	CM	8-10a	-----S-	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,500.00		0.00						
N 43	WXYZ	11/03/12	11/03/12		CM	10-11am	-----S-	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00

Contract / Revision

305719

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/24/12/ 11/07/12

Order Sep 00:20:00

<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>	<u>Week</u>
Citizens for Affordable Quality Care	Citizens for Affordable Quality Care	1536	Week 1

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA 10-11am News Special											
				SA 10-11am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$1,500.00			0.00			
N 44	WXYZ	11/03/12	11/03/12	Access Saturday Sat 7-8pm	CM	7-8pm Sat	-----S-	:30	1	\$3,000.00	FX	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$3,000.00			0.00			
N 45	WXYZ	11/03/12	11/03/12	SA 1130p-1230a SA 1130p-1230a	CM	1130pm-1230am (12:00 XM-12:30 XM)	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$350.00			0.00			
N 46	WXYZ	11/04/12	11/04/12	SU 12-1pm News Special SU 12-1p News	CM	12-1p	-----S	:30	2	\$2,500.00	FX	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		2			\$2,500.00			0.00			
N 47	WXYZ	11/05/12	11/05/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	M-----	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,500.00			0.00			
N 48	WXYZ	11/06/12	11/06/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	-T-----	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1			\$1,500.00			0.00			
Totals														109	\$125,050.00